

PARTNERSHIP REGIONAL MEMBER BENEFITS

Whatever you do, do more of it in Des Moines.

The Greater Des Moines Partnership is the economic and community development organization serving the Metro region. We focus on creating a place where people **DO MORE** in business and in life thereby building a community that is the best it can be. Above and beyond the invaluable regional development work that the Partnership is charged with, we offer many tangible benefits to investors and regional members at a free or reduced cost. In the key areas of Marketing, Workforce Attraction/Retention, Public Policy, Partnership Participation and Business Resources, you can access the following as a regional member of the Partnership:

MARKETING AND COMMUNICATION TOOLS

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| <i>MEMBERS ONLY</i> FREE | Regional Directory – The Partnership can connect your business to thousands each month via the annually published directory and the accompanying online directory with search capabilities |
| <i>MEMBERS ONLY</i> FREE | One Voice Newsletter – This monthly communication is also available online and serves as a tool to share information about regional initiatives and events. Monthly investor/member features are a great way to get the word out about your company |
| <i>MEMBER SAVINGS</i> | Mailing Labels – As a regional organization 4,000+ strong, the Partnership’s mailing list is a great way for your organization to extend its marketing reach to other Partnership members |

WORKFORCE ATTRACTION/RETENTION TOOLS

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| <i>MEMBERS ONLY</i> FREE | Jobs/Resume Database and Matching – An online tool for investor/member organizations to post available jobs that can be accessed by job seekers who can also post resumes on the system |
| <i>MEMBERS ONLY</i> FREE | Relocation Packets – These packets contain a wealth of community information and are available for member companies to use for recruiting candidates from outside the region |
| <i>MEMBERS ONLY</i> FREE | Customized Workforce Recruitment Assistance – A wide range of personalized services including executive community orientation services, ambassadorial services for diverse candidates, trailing spouse/partner placement and more is here for your recruitment needs |

REGIONAL PUBLIC POLICY EFFORTS

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| <i>MEMBERS ONLY</i> FREE | Policy Development/Lobbying – The Partnership works at the federal, state and local level to advance policies that contribute to a positive business climate for the region |
| <i>MEMBER SAVINGS</i> | Washington, D.C. Trip – The annual lobbying trip to the nation’s Capitol takes 200 business, civic, and community leaders from the region to secure federal funding for projects and initiatives specific to Greater Des Moines |

PARTNERSHIP PARTICIPATION

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| <i>MEMBERS ONLY</i> FREE | Boards and Committees – Connecting with other investors/members on topics you are passionate about is one of the greatest offerings the Partnership has – you can be part of any number of boards and committees working on issues like government policy, workforce attraction, downtown events, and much more |
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BUSINESS RESOURCES

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| <i>MEMBERS ONLY</i> FREE | MarketSource – This tool allows Partnership investors/members to create a mini-website within the Partnership’s site that is accessed by thousands searching for local goods and services. Your company can provide in-depth information on product offerings and even include promotional materials for downloading. |
| <i>MEMBER SAVINGS</i> | EMBARK – An online tutorial tool offering web-based training in the areas of marketing, lead generation and conversion, leadership, management, money and client fulfillment |
| <i>MEMBER SAVINGS</i> | Insight – This web-based diagnostic tool will assist small-to-mid-sized businesses determine how their company is performing compared to national businesses, area businesses and direct competitors. |

DES MOINES.
**DO
MORE.**

For more information on Partnership programs and initiatives,
contact (515) 286-4950 or visit www.desmonesmetro.com

